State ACTE

* 380 members
* Potential of 820

Income $80 ACTE dues

$40 state dues

$90 conference registration fee

Expenses

* Conference
* 3 face to face Board meetings

Concerns identified at Board retreat:

* Maintaining membership but concerned about potential member future retirements
* Despite letters and emails, potential CTE instructors/administrators are not joining
* Political climate/competition for limited state monies
* How does the association get current members involved in advocacy and working with the legislature?
* Would the hiring of a part-time executive director provide consistency and growth?

Questions to Consider:

* What impact would the hiring of a part-time executive director have on allocation of funds?
* Due to new IRS requirements, how will the volunteer board handle the required fiscal reporting and auditing if an executive director is not hired?
* Funding cuts can portray a negative image for the association, so how can the association retain the current membership level?
* How can it increase it?
* What type of communication traditionally comes from the State Board Members and how can that be transferred to the office of an association’s Executive Director?
* How will the communication role of the Executive Director be absorbed into the association’s officers?

Expectations:

* Set a maximum of three goals based on the above information
* Create a budget